<https://www.kickstarter.com/projects/2009931220/bitches-a-dice-game>

Alaga (a dice game)

Ah yeah, Alaga! (I do not intend to offend anyone with the use of the word Alaga; this is intended to be a very celebratory phrase! I love all people.)

Each set contains a custom Alaga die, 14 other assorted dice. D6 (11), and D8, D10, and D12 (1 each) as well complete directions how to play.

My friends and I have been playing Alaga for over two years. The fan base is growing every time we play with someone new. People love the game and want a set of their own.

I always have people asking me if I can make a set of Alaga for them. So far Alaga has traveled from Colorado to Southern California, Minneapolis, and Chicago, New York and recently to Puerto Vallarta, Mexico. I actually just sent my last copy with a friend teaching abroad in Ethiopia. Everywhere we play it, the game is a hit.

It has become popular enough I could start making it in a larger scale. I've already contacted the manufacturers and suppliers who have everything I need to produce the game. Artwork is prepared and finalized. I am ready to submit my large orders as soon as my project is funded.

So I began the Kickstarter campaign so I could produce the game at a more reasonable cost. If I can order larger quantities of bags and dice at one time the unit cost can come down significantly. I look forward to sharing Alaga with the masses. I hope you want to try Alaga. You will love playing this game.

Every pledge level except Air High Five! Receives at least one set of Alaga. Each set contains a custom Alaga die, 14 other assorted dice and complete directions how to play. The whole game (dice and directions) will be in a custom Alaga bag.

Risks and challenges

The risks and challenges that we may face are:   
- possible delays in production, with early editions there was a month or so delay in receiving some dice from the supplier.   
- getting all sets shipped in a timely manner, as this is our first Kickstarter campaign and we are not sure about the possible popularity.

Regardless, we will keep all of our backers updated along the way...and everyone WILL get their Alaga.